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SkyCity launches Carded Play across its New Zealand Casinos

SkyCity Entertainment Group Limited is pleased to announce that it has now successfully launched carded play across its New Zealand casinos. All customers playing at SkyCity's New Zealand casinos will need their SHOW by SkyCity card, that verifies their identity and provides new safeguards for their play.

"Carded Play gives us the tools to better support our customers, ensuring gaming remains a safe and enjoyable experience." says Chief Operating Officer Callum Mallett.

Under the Carded Play system, every player will need a SHOW by SkyCity card for all machine and table gaming. Customers can continue to use cash, QUICK Pay or TITO tickets when playing, and all customers will need a legal form of photo ID to sign up either online or at any New Zealand SkyCity Casino.

It's too early to know the impact, however the new system is working as expected. SkyCity expects to provide the market with an update at its results announcement on 21 August 2025.

"We're proud to lead the industry in building a safer, more sustainable future for gaming in Aotearoa New Zealand" Mallett says.

The SHOW by SkyCity card will also offer customers the option to join SkyCity's refreshed loyalty programme.

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For more information, please contact:

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This announcement has been authorised for release by:
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