



ASX Announcement

ASX Code: NDO

Appointment of Executive Director

30 July 2025

Nido Education Limited (ASX: NDO) (**Nido** or **Company**) is pleased to announce the appointment of Adam Lai to the Board as an Executive Director, effective 1 August 2025.

Adam Lai

Adam is the Chief Executive Officer (**CEO**) of Nido Education Limited, having been appointed on 10 February 2025.

Adam joined Nido from PwC Australia where he was Managing Partner, Sydney. During an 18-year career with PwC, including 12-years as Partner, Adam led pivotal transformation programs and developed expertise across a range of sectors. He is a purpose-led leader, who has actively contributed to several boards and working groups.

Adam said, *"Over the past 6 months as CEO I have seen first-hand the impact that Nido Education Limited has on students and their families, educators and those that work at Nido. It is well positioned for continued growth and impact. I'm honoured to be joining the board of directors and contributing to the organisation in a new way. As both CEO and Director, I look forward to aligning our strategic direction with day-to-day execution and contributing to the robust, future-focused governance that supports our long-term success."*

"We are delighted to welcome Adam to the board," said Nido's Chairman Mr Kerr. "Adam brings significant experience in positioning organisations to deliver growth in environments that are transforming. With our Managing Director already serving in both executive and board capacities, Adam's appointment to the board further strengthens the connection between strategy, execution, compliance and providing the board with a deeper insight into the operations of Nido to ensure we deliver on behalf of our stakeholders."

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This ASX announcement was authorised for release by the Board of Nido Education Limited.

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About Nido

Founded in 2021, Nido Education Limited is a national owner, operator and manager of long day early childhood education and care services, operating under the Nido Early School brand. Visit: www.nidoeducation.edu.au



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