

## ASX ANNOUNCEMENT 24 JULY 2025 INVESTOR WEBINAR PRESENTATION

DigitalX Limited (ASX: DCC) (“DigitalX” or “the Company”) is pleased to invite shareholders and interested investors to attend an exclusive investor webinar on Thursday, 24 July 2025, at 10:00am AWST (Perth time).

The attached presentation will be delivered by Non-Executive Chairman, Leigh Travers, during the webinar.

**Details of the webinar are as follows:**

**Event:** DigitalX Limited Investor Webinar

**Presenter:** Non-Executive Chairman, Leigh Travers

**Time:** Thursday, 24 July 2025 at 10:00am AWST (Perth) / 12:00pm AEST

**Registration Link:**

[https://us02web.zoom.us/webinar/register/WN\\_MP8zkPYmRyqldHnlf3ugwA](https://us02web.zoom.us/webinar/register/WN_MP8zkPYmRyqldHnlf3ugwA)

- ENDS -

*Authorised by the Board of DigitalX Limited.*

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## About DigitalX Limited (ASX:DCC)

DigitalX Ltd (ASX:DCC) is a leading Australian digital investment manager and the only ASX-listed crypto fund manager. We are the longest standing publicly listed digital asset company in Australia.

Our track record of digital asset management covers more than 6 years and we've delivered strong results in that time: The DigitalX Bitcoin Fund was rated by Morningstar as the #1 Performing Fund in Australia across all categories for 2023 returns, while the DigitalX Fund ranked #3 on the same list (source: AFR).

DigitalX implements institutional grade custody and insurance working exclusively with reputable, independent partners. Our primary clients are domestic individual wholesale investors and family offices.

We manage Australia's first ASX -listed spot Bitcoin ETF (ASX:BTXX) and an actively managed crypto fund, the DigitalX Fund. Additionally, our Treasury strategy includes earning yields through staking of digital assets, leveraging blockchain technologies to create additional value for our investors.

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# Investor Presentation 2025

## **Building an Institutional Bitcoin Treasury**

Leigh Travers – Non-Executive Chairman

ASX:DCC, OTCQB:DGGXF | [digitalx.com](https://digitalx.com)

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Offers to invest will only be made in the product disclosure statement (PDS) or information memorandum (IM) and this material is not intended to substitute the PDS or IM which outlines the risks involved and other relevant information. You should also consider the Target Market Determination (TMD) issued when ascertaining if the product is appropriate for your needs. A PDS, IM or TMD for the funds referred to in this presentation can be obtained at [www.digitalx.com](http://www.digitalx.com) or by contacting the Manager. You should consider the PDS or IM before making a decision to acquire an interest in the fund.

# Strategic Investment & Bitcoin Treasury Advantage

DigitalX has recently been backed by industry heavyweights with a clear mandate to dominate the ANZ market

## Strategic Positioning

### Backed to Win – Capital Raise:

Secured A\$20.7M from top-tier crypto investors including Animoca Brands, UTXO, and ParaFi.

### Bitcoin Deployment:

A\$19.7M deployed directly into Bitcoin, reinforcing our commitment to a BTC-focused mandate.

### Regulatory Moat:

First ASX-listed Company focused on Bitcoin with an experienced Board and management team.

## Business Model Strength

### First Mover Advantage:

Australia's first Bitcoin treasury company, backed by global crypto leaders with a mandate to lead ANZ.

### Diversified Model (Dual Revenue):

Revenue from funds management & SMS platform reduces reliance on BTC price.

### Bitcoin Treasury Size:

500+ BTC on balance sheet post-raise, among the largest corporate BTC treasuries in the region.



# Continued Monetary Debasement is Fuelling BTC Despite Higher Rates

**BTC is rising into a higher rates environment** – ‘A long term structural decline in bond valuations is emerging’

- Breaking the norm: BTC and gold are rising despite rate hikes.
- Flight from fiat: Debasement fears are driving demand for Bitcoin.
- Digital gold thesis: BTC's 21M cap makes it a top inflation hedge.



# Bitcoin: From Niche to Institutional Asset Class



## **10-Year CAGR ~83%+**

Bitcoin has outperformed every major asset class over the past decade



## **Digital Gold Thesis**

Limited supply (21M BTC cap) vs. fiat currency debasement



## **Institutional Adoption**

Backed by global leaders: US government, BlackRock, MicroStrategy, Metaplanet



## **New Era of Access**

Bitcoin ETFs transforming access and mainstreaming the asset class



## **Gold ~19%**

Institutional ownership (over US\$2.2 trillion)

## **Bitcoin ~10%**

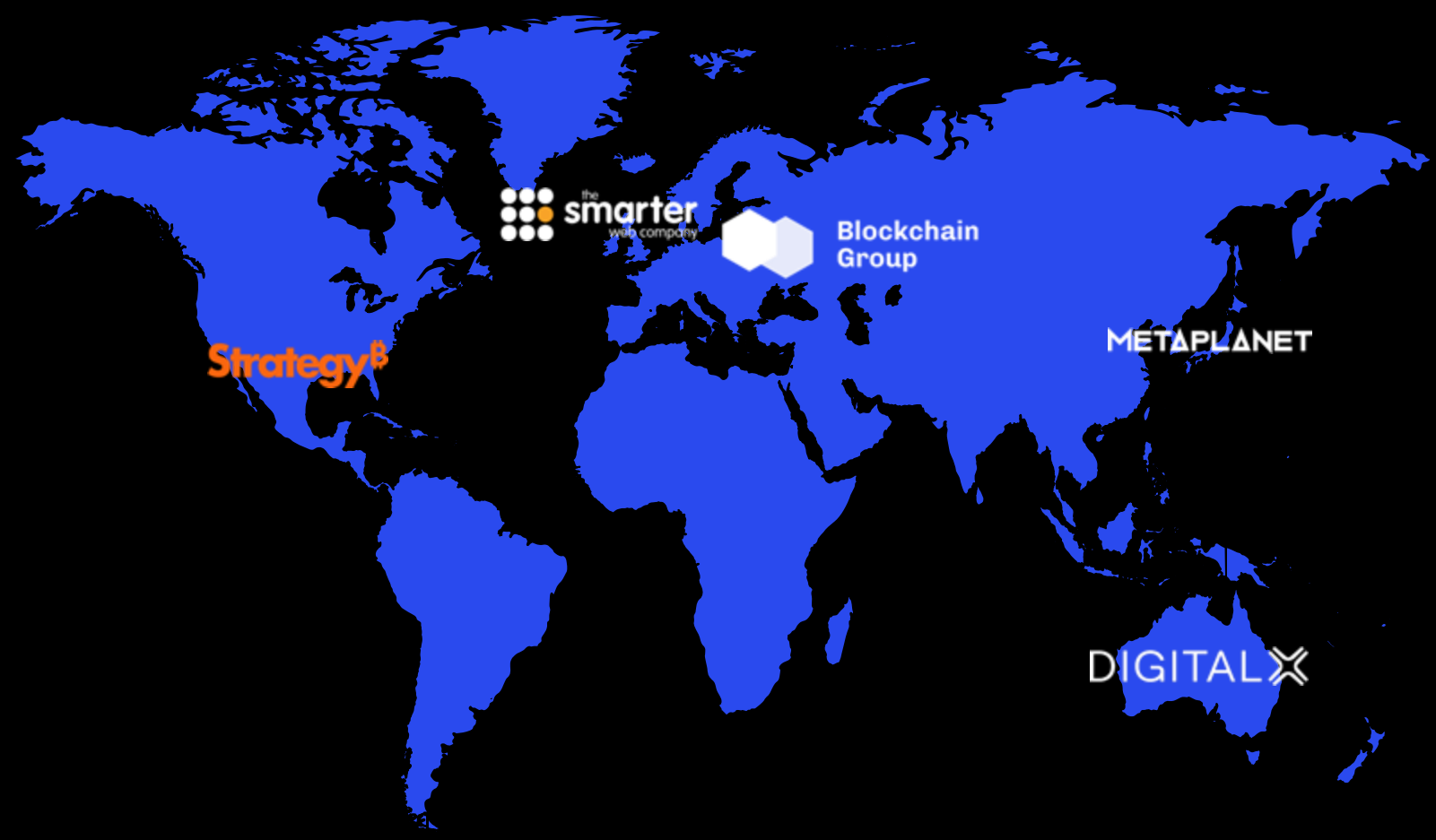
Institutional ownership (around US\$230 billion)



## **Global Macro Tailwinds**

Inflation hedging, regulatory clarity, demand for non-correlated assets

# DigitalX: Leading the Bitcoin Movement in Australia



**Global Bitcoin Treasury Peers – Share Price Growth Since Adoption Of BTC Treasury Strategy**

Strategy (US)	+307%
Metaplanet (JP)	+528%
Blockchain Group (FR)	+554%
Smarter Web Co (UK)	+10,700%
DigitalX (AUS)	+80%

# Investment Highlights

## Australia's Largest Bitcoin Treasury



- **500 BTC** on our balance sheet,
- **Top 50** BTC Treasury Company Globally

## Dual Access to BTC via Spot Bitcoin ETF



- One platform provides exposure to both our **rapidly growing BTC treasury and our spot Bitcoin ETF (BTXX)**

## Scaling Bitcoin Assets Fast



- **Maximise Bitcoin per share** (treasury accumulation) & **Scale BTXX AUM / fee revenue**
- **~\$103m** total assets
- **~\$60m** BTXX AUM and growing

## Proven & Regulated



- **10+ years of operational experience**, offering a trusted, regulated vehicle for Bitcoin exposure on the ASX and OTCQB

## Globally Backed & Validated



- Anchored by Animoca participation, UTXO, and ParaFi for **A\$20.7m validating our Bitcoin-first strategy**

## Cashflow Positive Share Sales Platform



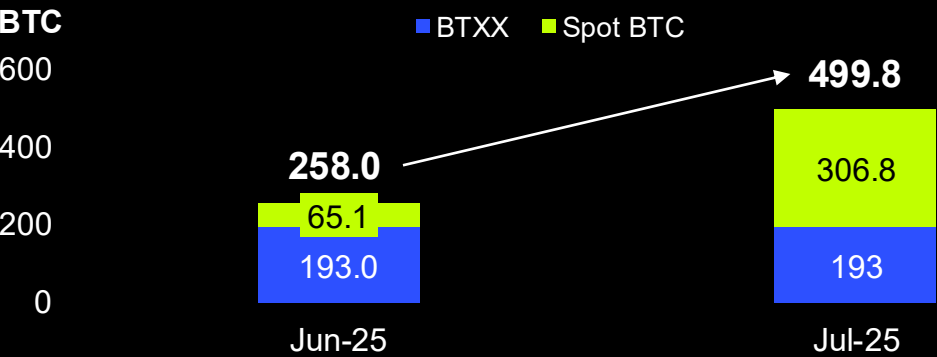
- Leading one-off share sale platform
- FY24: **~\$2.5m** revenue
- **10,000+** trades, **\$360M+** volume

\* <https://www.coingecko.com/en/global-charts>

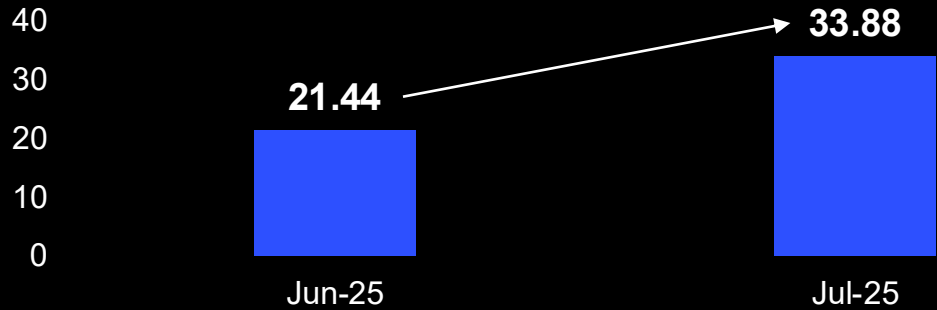
# The Bitcoin Treasury Premium – Trends & Benefits

**Priority Use of Funds:** It is our **treasury strategy** that all new capital earmarked to expand BTC holdings

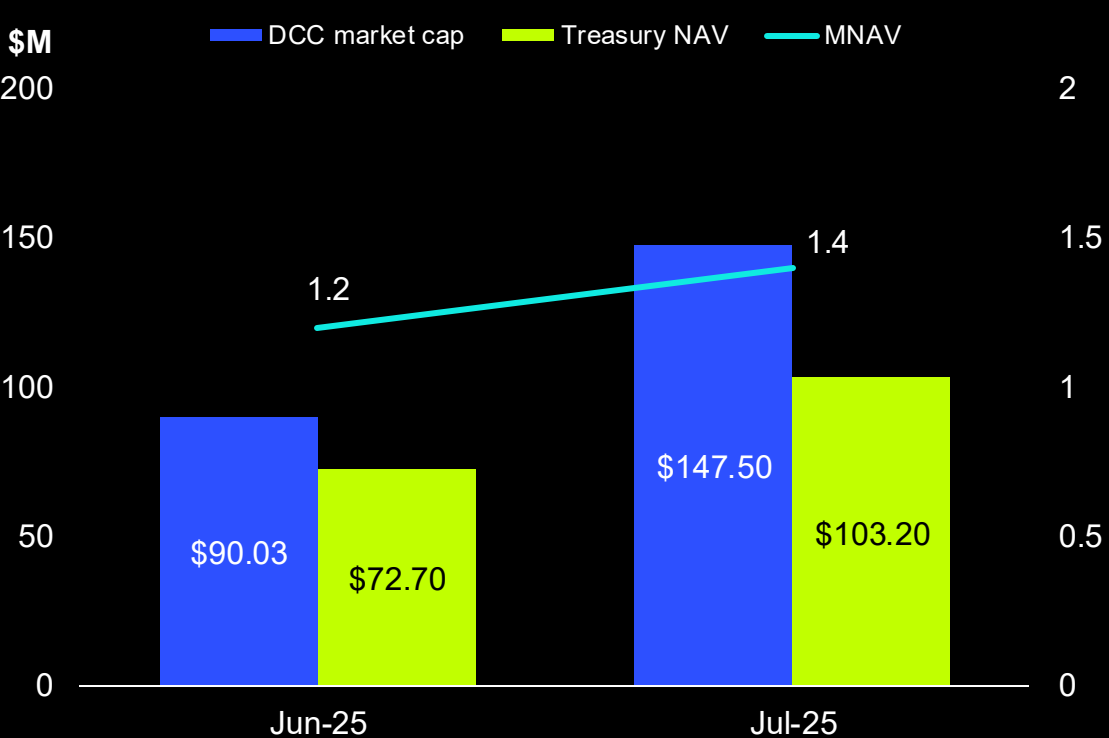
DigitalX’s Bitcoin Holding



**BTC Yield Post Transaction: 58%**  
**Bitcoin (Sats) per share**



Treasury Premium

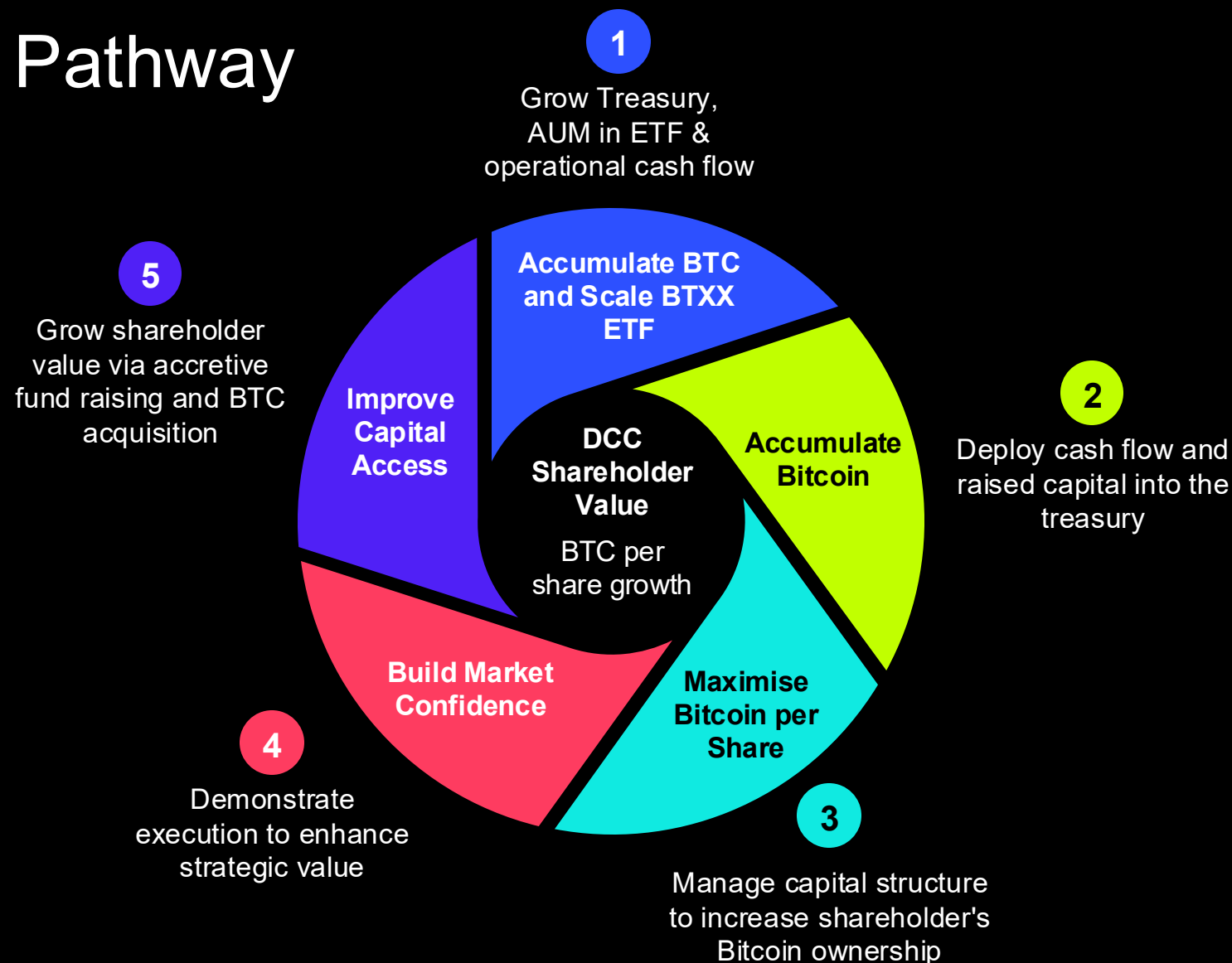


BTC: \$179,980.5; SOL \$301.5; BTXX: \$39.9; DCC: \$0.10 as of 22 July  
BTC: 163,474.2; SOL \$236.4; BTXX \$36.5; DCC: \$0.075 as of 30 June

# DigitalX Capital Pathway

## Core Principles

- Accumulate Bitcoin
- Monetise Bitcoin Treasury
- Do Not Sell Bitcoin
- Drive Bitcoin Yield (BTC/Share)
- Drive BTC Accretion

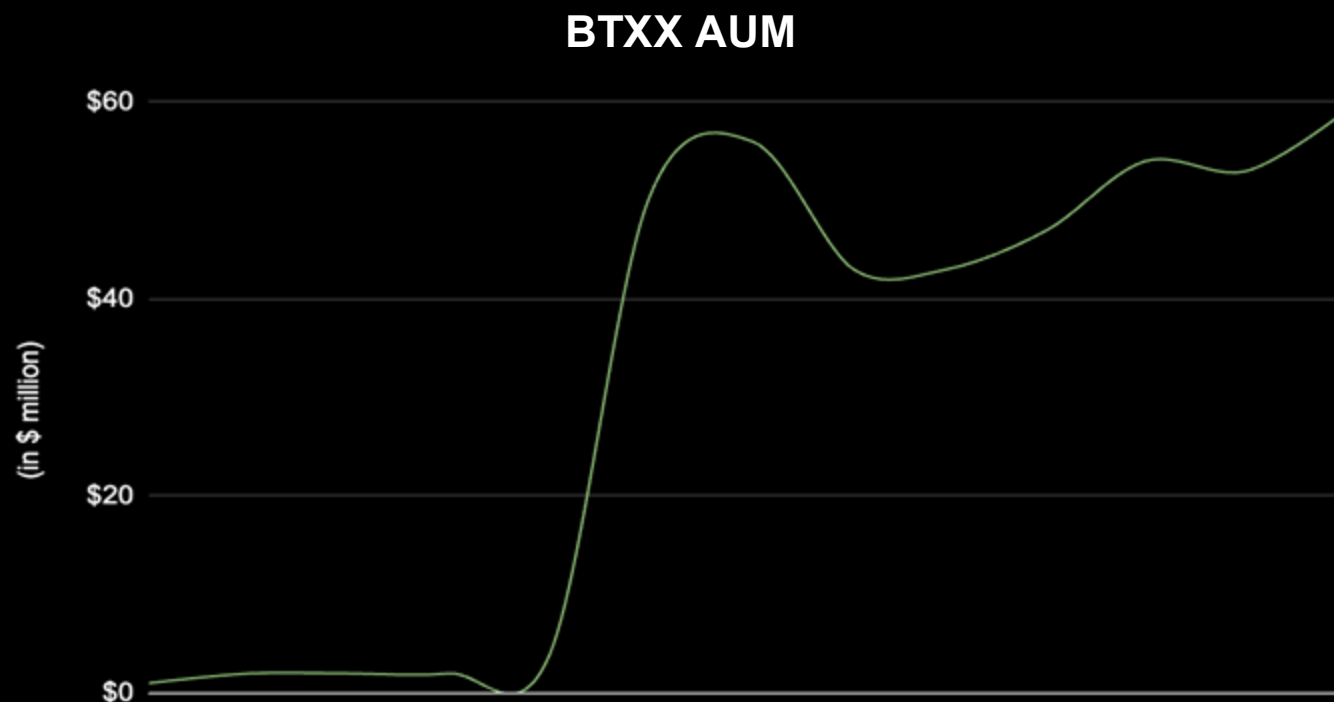


# BTXX: Australia's First Spot Bitcoin ETF

BTXX is Australia's first spot Bitcoin ETF, listed on the ASX and issued by DigitalX. The Fund aims to deliver a return that tracks the performance of the price of Bitcoin.

## Key takeaways:

- **Safety and security:** Listed on the ASX with Institutional grade custody with Coinbase
- **Ease of access:** Buy and sell BTXX like any stock on the ASX - no wallets, exchange or account
- **No feeder structure:** BTXX directly holds BTC, not through a feeder fund ensuring transparency and simplicity



# Sell My Shares: A Leading Share Sales Platform

Sell My Shares (SMS) is an **online share sales platform** owned by DigitalX that enables individuals to **sell shares without a broker account**. SMS handles the entire process end-to-end: identity verification, share registry coordination, trade execution, and payment remittance to the seller.

01

Leading Australian platform for one-off share sales outside traditional brokers

02

\$2.5m in revenue  
Cash flow positive  
Business

03

10,000+ trades completed, up from 8,400 in FY23)

04

\$360M+ in total transaction volume since acquisition (Oct 2021)

# Board



## **Leigh Travers** – Non-Executive Chairman

Mr Travers is the Director, Capital Markets for Animoca Brands, a Hong Kong based web3 venture capital business. Mr Travers has served on the Board of fintech and web3 businesses on the NASDAQ, the CSE and the ASX, and as the former CEO of DigitalX. Mr Travers has significant experience and expertise in Bitcoin, including as the former CEO of Binance Australia, the world's largest crypto exchange by trading volume.

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## **Peter Rubinstein** – Non-Executive Director

Peter Rubinstein is an investment management and blockchain innovation expert who has been with DigitalX since 2017. Peter's long-standing career in capital markets and his role in fostering partnerships between traditional finance and crypto ventures provide valuable perspective. He has been instrumental in identifying new growth opportunities and bridging the gap between conventional investors and digital assets.

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## **Ieva Guoga** – Non-Executive Director

Ms Guoga is a graduate of the University of Melbourne and has played a pivotal role in the growth of a Canadian-listed crypto treasury, contributing to its M&A and partnership strategy. During her involvement, the company's market capitalization grew from \$51 million to \$1 billion CAD between 2024 and 2025. She is well-connected within the Bitcoin ecosystem, with strong relationships across institutional investors, strategic partners, and infrastructure providers.

# Management Team

## **Demetrios Christou** – Interim CEO / General Manager – Finance

Joined DigitalX as GM Finance, now serving as Interim CEO (since March 2025). Strong background in digital asset finance from a global trading firm. Driving strategy execution and operational efficiency.

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## **Jaime Underdown** – General Manager – Funds

18+ years in funds management and corporate advisory (hedge funds, LICs, private equity). Experienced in structuring investment products and governance. Oversees our asset management division, including BTXX, ensuring robust fund operations and growth.

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## **Katrina Griffiths** – Head of Sales and Marketing

20+ years in financial services. Leads our sales, marketing, and growth initiatives. Background in institutional sales and business development. Key in expanding our investor base and market presence, and in communicating our story to the market.

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## **Alex Nagorskii** – Portfolio Manager

11 years in financial services, formerly in investment governance at Macquarie. Manages crypto investment strategies and operations for our funds. His expertise in wealth management and trading ensures our fund (BTXX) and any treasury management is executed professionally.

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## **Hannah Pham** – Portfolio Manager

18 years in investment management (J.P. Morgan, CBA). Has managed large institutional portfolios and nearly \$1B in real asset acquisitions. Brings rigorous investment discipline and experience in managing funds for institutional and high-net-worth clients. Plays a role in overseeing our Bitcoin fund strategies.

# Growth Strategy & Outlook

## Bitcoin Treasury



- Continue to accumulate Bitcoin
- Access capital markets for growth
- Increase Bitcoin per share and Bitcoin yield

## Funds Management



- Scale AUM and Revenue
- Boosting Digital Offerings
- Provide a Bitcoin channel for Australia's \$3T superannuation sector

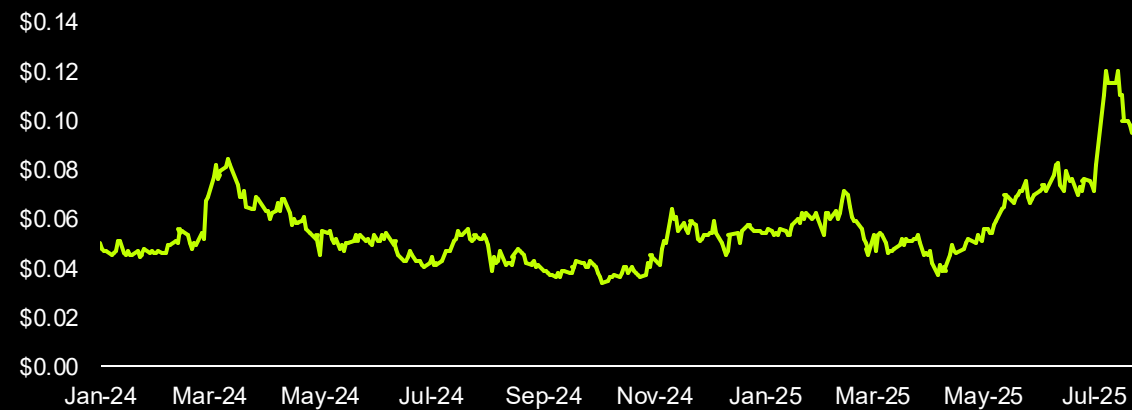
## Sell My Shares



- Increase share trades
- Increase Revenue
- Maintain performance
- Improve fraud protection

# Corporate Overview

## DCC Share Price

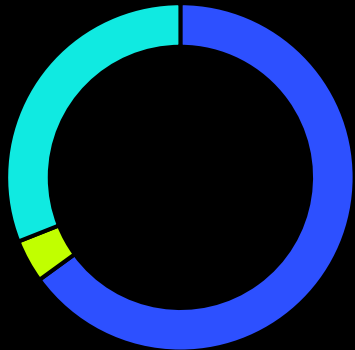


## Corporate Structure

Share Price (23/07/25)	\$0.095
Market Capitalisation (ASX: DCC)	\$140.13M (as of 23 Jul 2025)
Shares on Issue	1.476 billion
Average Daily Volume	5,7m shares
Treasury	\$104.4 million (as of 23 July 2025)

## Shareholders

MR ANTANAS GUOGA	16.28%
PARAFI DIGITAL OPPORTUNITIES LP	6.98%
UTXO	6.78%
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	6.76%
NRB INTERNATIONAL LLC	6.26%
SALTUM INVESTMENT	5.25%
BOARD OF DIRECTORS	4.07%
MOCA SERVICES LIMITED (ANIMOCA BRANDS)	2.59%



- Substantial Shareholders
- Board of Directors
- Other Shareholders

# DIGITALX



[www.digitalx.com](http://www.digitalx.com)



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