



Announcement Summary

Entity name

SPORTSHERO LIMITED

Announcement Type

New announcement

Date of this announcement

30/7/2025

The Proposed issue is:

A placement or other type of issue

Total number of +securities proposed to be issued for a placement or other type of issue

ASX +security code	+Security description	Maximum Number of +securities to be issued
New class-code to be confirmed	Options exercisable at \$0.03 and expiring 31 July 2026	35,873,957
New class-code to be confirmed	Options exercisable at \$0.02 expiring 31 October 2027	7,500,000
New class-code to be confirmed	Options exercisable at \$0.04 and expiring 31 October 2027	3,500,000
New class-code to be confirmed	Options exercisable at \$0.03 expiring 31 July 2028	12,666,667
SHO	ORDINARY FULLY PAID	71,747,914

Proposed +issue date

5/8/2025

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of +Entity

SPORTSHERO LIMITED

We (the entity named above) give ASX the following information about a proposed issue of +securities and, if ASX agrees to +quote any of the +securities (including any rights) on a +deferred settlement basis, we agree to the matters set out in Appendix 3B of the ASX Listing Rules.

If the +securities are being offered under a +disclosure document or +PDS and are intended to be quoted on ASX, we also apply for quotation of all of the +securities that may be issued under the +disclosure document or +PDS on the terms set out in Appendix 2A of the ASX Listing Rules (on the understanding that once the final number of +securities issued under the +disclosure document or +PDS is known, in accordance with Listing Rule 3.10.3C, we will complete and lodge with ASX an Appendix 2A online form notifying ASX of their issue and applying for their quotation).

1.2 Registered Number Type

ABN

Registration Number

98123423987

1.3 ASX issuer code

SHO

1.4 The announcement is

New announcement

1.5 Date of this announcement

30/7/2025

1.6 The Proposed issue is:

A placement or other type of issue



Part 7 - Details of proposed placement or other issue

Part 7A - Conditions

7A.1 Do any external approvals need to be obtained or other conditions satisfied before the placement or other type of issue can proceed on an unconditional basis?

No

Part 7B - Issue details

Is the proposed security a 'New class' (+securities in a class that is not yet quoted or recorded by ASX) or an 'Existing class' (additional securities in a class that is already quoted or recorded by ASX)?

Existing class

Will the proposed issue of this +security include an offer of attaching +securities?

Yes

Details of +securities proposed to be issued

ASX +security code and description

SHO : ORDINARY FULLY PAID

Number of +securities proposed to be issued

71,747,914

Offer price details

Are the +securities proposed to be issued being issued for a cash consideration?

Yes

In what currency is the cash consideration being paid?

AUD - Australian Dollar

What is the issue price per +security?

AUD 0.02300

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

Attaching +Security

Is the proposed attaching security a 'New class' (+securities in a class that is not yet quoted or recorded by ASX) or an 'Existing class' (additional +securities in a class that is already quoted or recorded by ASX)?

New class



Attaching +Security - New class (+securities in a class that is not yet quoted or recorded by ASX)

Details of attaching +securities proposed to be issued**ISIN Code (if Issuer is a foreign company and +securities do not have +CDIs issued over them)**

Have you received confirmation from ASX that the terms of the proposed +securities are appropriate and equitable under listing rule 6.1?
No

Will the entity be seeking quotation of the 'new' class of +securities on ASX?
No

ASX +security code

New class-code to be confirmed

+Security description

Options exercisable at \$0.03 and expiring 31 July 2026

+Security type

Options

Number of +securities proposed to be issued

35,873,957

Offer price details

Are the +securities proposed to be issued being issued for a cash consideration?
No

Please describe the consideration being provided for the +securities

one for two attaching option to placement shares

Please provide an estimate of the AUD equivalent of the consideration being provided for the +securities

107,622.000000

Will all the +securities issued in this class rank equally in all respects from their issue date?

Yes

Options details

+Security currency

AUD - Australian Dollar

Exercise price

AUD 0.0300

Expiry date

31/7/2026

Details of the type of +security that will be issued if the option is exercised

SHO : ORDINARY FULLY PAID

Number of securities that will be issued if the option is exercised

35873957

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities proposed to be issued or provide the information by separate announcement.

Refer to announcement made at or around the same time as the release of this Appendix 3B

Details of attaching +securities proposed to be issued

**ISIN Code (if Issuer is a foreign company and +securities do not have +CDIs issued over them)**

Have you received confirmation from ASX that the terms of the proposed +securities are appropriate and equitable under listing rule 6.1?
No

Will the entity be seeking quotation of the 'new' class of +securities on ASX?
Yes

ASX +security code

New class-code to be confirmed

+Security description

Options exercisable at \$0.02 expiring 31 October 2027

+Security type

Options

Number of +securities proposed to be issued

7,500,000

Offer price details

Are the +securities proposed to be issued being issued for a cash consideration?

No

Please describe the consideration being provided for the +securities

Corporate advisory, capital raising and other consulting services

Please provide an estimate of the AUD equivalent of the consideration being provided for the +securities

22,500.000000

Will all the +securities issued in this class rank equally in all respects from their issue date?

Yes

Options details

+Security currency

AUD - Australian Dollar

Exercise price

AUD 0.0200

Expiry date

31/10/2027

Details of the type of +security that will be issued if the option is exercised

SHO : ORDINARY FULLY PAID

Number of securities that will be issued if the option is exercised

7500000

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities proposed to be issued or provide the information by separate announcement.

Refer to announcement released at or about the same time as this Appendix 3B

Details of attaching +securities proposed to be issued**ISIN Code (if Issuer is a foreign company and +securities do not have +CDIs issued over them)**

Have you received confirmation from ASX that the terms of the proposed +securities are appropriate and

Will the entity be seeking quotation of the 'new' class of +securities on ASX?

**equitable under listing rule 6.1?**

Yes

No

ASX +security code

New class-code to be confirmed

+Security description

Options exercisable at \$0.04 and expiring 31 October 2027

+Security type

Options

Number of +securities proposed to be issued

3,500,000

Offer price details**Are the +securities proposed to be issued being issued for a cash consideration?**

No

Please describe the consideration being provided for the +securities

Corporate advisory, capital raising and other consulting services

Please provide an estimate of the AUD equivalent of the consideration being provided for the +securities

10,500.000000

Will all the +securities issued in this class rank equally in all respects from their issue date?

Yes

Options details

+Security currency

AUD - Australian Dollar

Exercise price

AUD 0.0400

Expiry date

31/10/2027

Details of the type of +security that will be issued if the option is exercised

SHO : ORDINARY FULLY PAID

Number of securities that will be issued if the option is exercised

3500000

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities proposed to be issued or provide the information by separate announcement.

Refer to announcement lodged at or about the same time as this Appendix 3B

Is the proposed security a 'New class' (+securities in a class that is not yet quoted or recorded by ASX) or an 'Existing class' (additional securities in a class that is already quoted or recorded by ASX)?

New class

Will the proposed issue of this +security include an offer of attaching +securities?

No



Details of +securities proposed to be issued

ISIN Code (if Issuer is a foreign company and +securities do not have +CDIs issued over them)

Have you received confirmation from ASX that the terms of the proposed +securities are appropriate and equitable under listing rule 6.1?
No

Will the entity be seeking quotation of the 'new' class of +securities on ASX?
No

ASX +security code

New class-code to be confirmed

+Security description

Options exercisable at \$0.03 expiring 31 July 2028

+Security type

Options

Number of +securities proposed to be issued

12,666,667

Offer price details

Are the +securities proposed to be issued being issued for a cash consideration?

No

Please describe the consideration being provided for the +securities

Corporate advisory, capital raising and other consulting services

Please provide an estimate of the AUD equivalent of the consideration being provided for the +securities

76,000.000000

Will all the +securities issued in this class rank equally in all respects from their issue date?

Yes

Options details

+Security currency

AUD - Australian Dollar

Exercise price

AUD 0.0300

Expiry date

31/7/2028

Details of the type of +security that will be issued if the option is exercised

SHO : ORDINARY FULLY PAID

Number of securities that will be issued if the option is exercised

12666667

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities proposed to be issued or provide the information by separate announcement.

Refer to announcement released at or about the same time as the release of this Appendix 3B



Part 7C - Timetable

7C.1 Proposed +issue date

5/8/2025

Part 7D - Listing Rule requirements

7D.1 Has the entity obtained, or is it obtaining, +security holder approval for the entire issue under listing rule 7.1?
No

7D.1b Are any of the +securities proposed to be issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?
Yes

7D.1b (i) How many +securities are proposed to be issued without security holder approval using the entity's 15% placement capacity under listing rule 7.1?

59540624

7D.1c Are any of the +securities proposed to be issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A (if applicable)?
Yes

7D.1c (i) How many +securities are proposed to be issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A?

71747913

7D.1c (ii) Please explain why the entity has chosen to do a placement rather than a +pro rata issue or an offer under a +security purchase plan in which existing ordinary +security holders would have been eligible to participate

A placement was preferred as being a simpler, faster and more cost effective process for a capital raising of this size.

7D.2 Is a party referred to in listing rule 10.11 participating in the proposed issue?
No

7D.3 Will any of the +securities to be issued be +restricted securities for the purposes of the listing rules?
No

7D.4 Will any of the +securities to be issued be subject to +voluntary escrow?
No

Part 7E - Fees and expenses

7E.1 Will there be a lead manager or broker to the proposed issue?
Yes

7E.1a Who is the lead manager/broker?

Activ8 is the lead manager.

7E.1b What fee, commission or other consideration is payable to them for acting as lead manager/broker?

They will receive a 6% commission in addition to 7,500,000 options with an exercise price of \$0.02 expiring on 31 October 2027 and 3,500,000 options with an exercise price of \$0.04 expiring on 31 October 2027 (being two of the classes of options that are the subject of this Appendix 3B).

7E.2 Is the proposed issue to be underwritten?
No

7E.4 Details of any other material fees or costs to be incurred by the entity in connection with the proposed issue

Wallabi Group will receive 12,666,667 options with an exercise price of \$0.03 expiring on 31 July 2028



Part 7F - Further Information

7F.01 The purpose(s) for which the entity is issuing the securities

Accelerate gaming publisher/distributor partnerships, expand Telco partnerships in both existing and new countries within the SE Asian region. Repayment of approximately \$320k of drawn down debt facility. Ongoing admin & working capital requirements.

7F.1 Will the entity be changing its dividend/distribution policy if the proposed issue proceeds?

No

7F.2 Any other information the entity wishes to provide about the proposed issue

7F.3 Any on-sale of the +securities proposed to be issued within 12 months of their date of issue will comply with the secondary sale provisions in sections 707(3) and 1012C(6) of the Corporations Act by virtue of:

The publication of a cleansing notice under section 708A(5), 708AA(2)(f), 1012DA(5) or 1012DAA(2)(f)