



ASX Announcement

25 July 2025

DataDot Technology Limited (ASX:DDT) – New Asian Distributor

DataDot Technology Limited (ASX: DDT) is pleased to announce that it has executed a formal **Manufacturing and Distributor Territory Deed** with its newly appointed distributor in Asia.

This agreement marks the successful completion of the commercial arrangements initially outlined in the Heads of Agreement disclosed in the Chief Executive Officer's Review in the 2024 Annual Financial Report. It formalises the commercial relationship and provides the distributor with manufacturing rights and exclusive distribution within the agreed Asian territory.

The Deed follows the receipt of an upfront license fee during the first half of FY2025, as reported in the first half FY2025 results, and represents a key step in DataDot's strategic expansion into high-growth international markets through regionalised manufacturing.

Under the terms of the Deed, the distributor is expected to commence commercial operations in Q4 of FY2026, aligning with the Company's broader strategy to localise manufacturing and enhance access to new regional markets.

This strategic milestone is expected to contribute meaningfully to revenue diversification in future periods and reflects DataDot's commitment to scalable, partner-led global expansion.

This announcement has been authorised by the Board of Directors

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About DataDot: DataDot Technology Limited provides world leading asset identification, management, protection and authentication solutions that deliver great value to customers. For more information please visit www.datadotdna.com.